



NRHA Marketing Internship Application

Overview

The National Reining Horse Association (NRHA) offers many internships each year. The first internship is held during the NRHA Derby Show in June and the second is held during the NRHA Futurity & Adequan® North American Affiliate Championship Show beginning in late November. Applications are now being accepted for these opportunities.

Interns will be given the opportunity to work closely with many different programs during the internship. Interns interested in apply for the marketing internship will need to have a basic knowledge of marketing in addition to supplying their own laptop for the event.

Interns who are chosen to work during the NRHA Derby Show may be offered a summer internship based at the NRHA headquarters after the event. Determining factors will include budget, work ethic, reliability, and performance during the previously scheduled internship.

Duration

NRHA Futurity (2 weeks)

NRHA Derby (1.5 weeks)

**Please note – you cannot serve as an intern and compete at NRHA Owned Events.

Internship Requirements (i.e.: courses taken, previous experience)

The internship is based at the NRHA headquarters in Oklahoma City, Okla. and includes participation at the either the NRHA Derby Show or NRHA Futurity & Adequan North American Affiliate Championship Show. To be selected the candidate:

- must be willing to assist with all functions of the departments listed including early mornings and lengthy days during major events,
- must be willing to work closely with youth members, leaders, and NRHA Staff
- must demonstrate an interest in the livestock or horse industry and have the ability to work collaboratively, and
- must be creative, energetic, patient and reliable.

Compensation

Stipend based on length of internship (daily rate during NRHA owned event of \$50/day, plus lodging and reimbursement for travel to and from show). Will assist with college credit.

Materials to include with application

Resume and a list of references

NRHA Internship Application

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Age: _____ Current University (if applicable): _____

Major(s): _____

Current Driver's License: YES NO

Are you currently involved in reining? YES NO

If you are involved in reining, please explain: _____

Why are you applying for this internship position? _____

How did you learn about this internship? _____

What do you hope to gain from this internship? _____

What is your background within the equine or livestock industry? _____

Application Due by:

NRHA Derby

April 30, 2018

NRHA Futurity

September 30, 2018

Resumes, cover letters, and application for the internship should be submitted to:

Hayley Eberle

Manager of Marketing & Outreach

3021 West Reno Ave.

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