

# SMARTPAK

Your horse gives you everything he's got. Are you giving him everything he needs?

## Do You Have the Winning Combination?

Think of what goes into a winning ride. You're probably picturing big stops, fast spins, and incredible precision. You're probably not thinking about resilient joints, strong hooves, or healthy digestion—but you should be.

The beauty of reining horses is the power and agility they possess, so it's important to make sure your horse has everything he needs to keep him going strong. But with all the possible supplement combinations out there, it can be hard to know where to start. That's why many reiners turn to multi-purpose supplements—products that are designed to target several key areas of support in one simple formula. By choosing a multi-purpose supplement, you can save yourself the hassle of managing multiple supplements, and you can often save yourself money, too.

"Most performance horses can benefit from support in four key areas – joints, hooves, digestion, and coat," said Kerri Vuolo, SmartPak's Senior Marketing Manager for SmartSupplements. "That's why each of our SmartCombo supplements targets these important areas, giving your horse a solid foundation for success. Plus, with

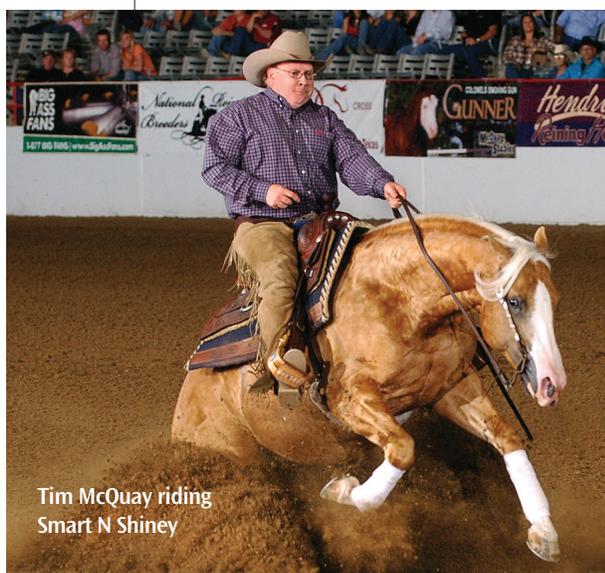
our SmartCombo family, you can save up to 25 percent over buying individual supplements for each area of concern."

### KEY AREAS OF SUPPORT

**JOINTS:** When subjected to stress from exercise and aging, a horse's joints may experience inflammation. If left unchecked though, excessive wear and tear may lead to long-term damage to the joint tissues. It's important to be proactive when it comes to joint health. In addition to working with your veterinarian, providing key ingredients such as glucosamine, chondroitin sulfate, and hyaluronic acid is a thoughtful way to support hardworking joints.

**HOOVES:** Supporting healthy hooves is another essential part of horse care, since strong, resilient hooves are necessary for your horse's performance and soundness. Along with regular maintenance from a qualified hoof care professional, providing the right nutrition can also be beneficial. Hoof supplements provide ingredients such as biotin, a B vitamin, which studies show may improve the growth rate and hardness of hooves. Other key ingredients include amino acids like methionine and lysine which are vital to a healthy, resilient hoof wall. Minerals like zinc and copper are also important to growing strong hoof horn.

**SKIN & COAT:** A horse's skin forms an important protective barrier against bacteria and infections. To keep the skin healthy and the hair coat looking great, horses need certain nutrients—especially healthy fats—in their diet. Skin and coat supplements provide fatty acids such as omega 3s and omega 6s to support skin health and create a show-ring shine. Omega 3 fatty acids, found in flax seed, chia seed, and fish oil, also help support cellular health and a normal response to inflammation. To maintain the normal, healthy oils found in the skin and coat, it is also important to be generous with brushing and sparing with bathing.



Tim McQuay riding Smart N Shiney



**SMARTPAK™**

**DIGESTION:** The equine digestive system is surprisingly delicate and incredibly important to your horse's overall health and performance. Unfortunately, stress to the gastrointestinal tract is inevitable during show season—training, travel, and changes in routine have all been linked to increased risk of developing gastric lesions and/or digestive upset. Specialized amino acids and soothing herbs may help maintain stomach health in horses at risk for gastric upset, while clinically proven ingredients like prebiotics, yeast, and enzymes can help maintain a balanced hindgut and normal feed digestion.

**FINDING YOUR HORSE'S WINNING COMBINATION**

While many horses can benefit from the same areas of support, they don't all need the same level of support. For example, the retired senior horse has different needs than the hard-working show horse. Luckily, the SmartCombo family of supplements has five targeted formulas that make it easy to find the right level of support for your horse, all while saving you up to 25 percent:

- SmartCombo Pellets
- SmartCombo Ultra Pellets
- SmartCombo Ultimate Pellets
- SmartCombo Senior Pellets
- SmartCombo Senior Ultra Pellets



The two key factors that determine how much support a horse needs are age and workload. Senior horses can benefit from supplements that help manage stiffness and discomfort, while hard-working horses need higher levels of support than horses in light or moderate work. For adult horses in light to moderate work, SmartCombo Pellets provide fundamental support for

healthy joints, hooves, digestion, and coat. For hard-working horses, SmartCombo Ultra Pellets offer higher levels of all those areas of support, plus key ingredients for tendon and ligament health, since their soft tissues are under considerable stress. For the competitive horse that is on the road and in heavy training, SmartCombo Ultimate offers the highest level of joint ingredients plus the addition of clinically researched gastric ingredients for an unrivaled level of multi-purpose support.

"At McQuay Stables, we support our horses with SmartCombo Ultimate Pellets," said Tim McQuay, an NRHA Hall of Fame inductee. "I really like knowing that my horses are getting everything they need in one comprehensive supplement. Plus, it comes in a pelleted



form that the horses like to eat. I can tell the supplement is working just by the feel of the horses."

For older horses who are retired or in light to moderate work, SmartCombo Senior Pellets provide basic support designed to help keep them healthy and comfortable during their golden years. SmartCombo Senior Ultra Pellets are ideal for the active senior who needs extra support to help keep his joints feeling good, his hooves strong, his coat gleaming, and his hindgut healthy.

**COMBOS & COLICARE**

Colic is many horse owner's biggest fear, and with good reason – the American Association of Equine Practitioners (AAEP) estimates 900,000 horses will colic each year in the U.S. alone. Because colic is so widespread and can be fatal, many horse owners are looking for ways to protect themselves and their horses.

SmartPak introduced their ColiCare colic surgery reimbursement program in 2012 to help give horse owners peace of mind. ColiCare offers horse owners up to \$7,500 in colic surgery reimbursement, and the program is absolutely free to enroll. ColiCare combines daily hindgut support and a veterinarian-directed wellness program to ensure optimal preventive care. Because SmartCombo Ultimate, SmartCombo Ultra and SmartCombo Senior Ultra contain the active ingredients of SmartDigest Ultra for hindgut health, these three products are ColiCare eligible when ordered in SmartPaks. The ColiCare program is compatible with existing equine insurance and even covers senior horses because there is no upper age limit!

With ColiCare, horse owners can sleep soundly knowing their horse has the best hindgut support and the best veterinarian-directed wellness program in their corner.

**GETTING STARTED**

Whether you have a hard-working futurity horse or a former competitor enjoying his retirement, the SmartCombo supplements make it easy to get the comprehensive support your horse deserves and save. Visit [SmartPak.com/SmartCombo](http://SmartPak.com/SmartCombo) today to get started. ♦

**About SmartPak**

From the feed room to the tack room, NRHA Corporate Partner SmartPak offers innovative solutions to help riders take great care of their horses. SmartPak was founded in 1999 with the introduction of the patented SmartPak supplement feeding system. The revolutionary, daily dose SmartPaks are custom-made for your horse, individually labeled and sealed for freshness. With the success of this simple and convenient feeding system, SmartPak has continued to expand its offering of quality products, including its own line of more than 55 supplement formulas called SmartSupplements, and a wide variety of tack, equipment, and supplies. To see SmartPak's full inventory of products for you and your horse, and get free shipping both ways, visit [SmartPak.com](http://SmartPak.com) today.