



# SILVER SPURS SADDLES

**S**ilver Spurs is proud to be the OFFICIAL SADDLE of the NRHA! While many of our members have already purchased our fine saddles and even more have seen them at our booth or being ridden in competition I would like to tell everyone how Silver Spurs Saddles came to be.

Silver Spurs Saddles is the culmination of the dream of one man—David Solum. David has over 25 years' experience fitting and selling saddles. His dream was to provide the finest saddles available in reining, working cow, cutting, ranch, pleasure, and trail. To accomplish this David and I spent over 7 months researching saddle manufacturers in the United States to determine who made the best saddles and who could best design the special Silver Spurs line we had envisioned. Besides producing the best quality saddle and saddle design there were four additional criteria that also had to be met:

1. The manufacturer had to have the capacity to manufacture a saddle made to order within 8–10 weeks.
2. The saddle had to be manufactured 100% in the United States in-house without using any outside vendors to manufacture the various saddle components such as the tree or horn.
3. The manufacturer had to warranty its work.
4. The manufacturer had to be able to design the same saddle hitting 4 separate price points so that every rider could afford to buy the best.

After conducting our search it was no contest. There was only ONE saddle manufacturer that met and exceeded our criteria and had the rest beat by a mile, Andreas Maschke Custom Saddles and Silver owned and founded by world renowned saddle maker Andreas Maschke.



*"We guarantee that when you see the Silver Spurs difference you will agree that our stallions represent the very best of their bloodlines and that our saddles will provide you with the ultimate riding experience."*



AM Superior Series



Baeumel



A tour of Andy's factory just outside of Dallas, Texas revealed that he employed the best saddle makers, had his own dies and presses to cut his leather flawlessly, completely manufactured all his saddle trees and horns, and had the finest quality control department we had ever seen.

Andy went right to work designing the Silver Spurs line. When he was finished in November 2014 we were proud to unveil our four initial different series of saddles: The Rio Verde Series (our most economically priced Series - \$2,495), the Scottsdale Performance Series, the already famous AM Superior, and finally our top of the line Pinnacle Series.

Besides unmatched quality, the purchaser of a Silver Spurs Saddle by AM is assured that regardless of the saddle series selected, that he/she is getting the same tree and quality of craftsmanship. The only difference between each series are the options for seat leather and seat design, the type and quality of the Concho's, the tooling, and the amount of custom designed silver on the saddle.

We must be doing it right because our saddles are now exclusively endorsed and ridden by the highest-ranking professionals in the NRHA: Andrea Fappani, Shawn Florida, Jordan Larson, Casey Deary, Craig Schmersal, Jason Vanlandingham, Martin Muehlstaetter, Matt Mills, and Todd Sommers!

In fact, Andrea Fappani won the 2015 NRBC & 2016 NRHA Futurity, Casey Deary won the 2015 NRHA Futurity, and Jason Vanlandingham won the 2016 NRBC all riding Silver Spurs Saddles! That is why we call our saddles "The Champions Edge"!

Silver Spurs Saddles are exclusively sold through Scottsdale Western World, A Silver Spurs Equine Company co-owned by David Solum, and Andy Maschke. We opened our first retail store in Scottsdale, AZ in August 2015.

In addition to our exclusive saddle line you will find the finest tack, such as custom show blankets, Tom Balding bits, Kerry Kelley bits and spurs, Classic Equine products, and much much more.

**We are proud to announce that:**

- We opened our first retail store in Scottsdale, AZ on August 1, 2015.
- To better service our ever-growing number of customers, on April 14, 2016 Scottsdale Western World purchased Andreas Maschke Custom Saddles and Silver. Now we are all one!
- In June, 2016 we unveiled two new series to our line of Saddles:  
The Ruf Rider Series – A series designed from the saddle that Casey Deary rode to win the 2015 NRHA Futurity. Priced at only \$2,995.00.  
The AM Signature Series – For those that want a special one of a kind saddle designed and hand made by Andy Maschke himself.

Our web site [ScottsdaleWesternWorld.com](http://ScottsdaleWesternWorld.com) is still under construction, however our on-line store is up on our website.

You can also find the Silver Spurs stallion and Scottsdale Western World saddle booths at every major horse show. So please stop by and visit with us. We guarantee that when you see the Silver Spurs difference you will agree that our stallions represent the very best of their bloodlines and that our saddles will provide you with the Ultimate Riding Experience.

Speaking for everyone at Silver Spurs Equine and Scottsdale Western World we thank you so much for your support and look forward to seeing you at the shows.

*Michael Miola*



Rio Verde Series



Scottsdale Performance Series



The AM Signature Series



The Ruf Rider Series