

NRHA WEB BANNER ADVERTISING

To Purchase Contact: Bucky Harris 405-516-7427
or bharris@nrha.com

OPTION A: \$150
120 x 200 Pixels

OPTION B: \$300
200 x 167 Pixels

Discounted pricing for multiple runs and NRHA Reiner magazine advertisers. For more information contact Bucky Harris.

The image is a screenshot of the NRHA website's homepage, showcasing various advertising opportunities. At the top, the NRHA logo is prominent, along with a navigation menu including Membership, About, Events, Programs, Sponsorship, Contacts, and Connect. Below the navigation, there are several sponsored banners and sections:

- Reiner's Helping Reiners:** A central banner promoting a program where members can make an annual gift of \$100 or more. It includes a "Join Now Renew" button and links to find shows, affiliates, and trainers.
- NRHA News (view archive):** A list of recent news items, such as "Magnum Chic Dream Earns Another Million" and "Dr. James Morgan, DVM Becomes NRHA's Oldest Million Dollar Rider".
- NRHA Website Statistics:** A section displaying key metrics: Users: 136,334, Sessions: 437,098, New Users: 130,727, and Page views: 862,519.
- Reiner Advertisers:** A section featuring three distinct ad options:
 - Option A:** \$150 for 120 x 200 Pixels.
 - Option B:** \$300 for 200 x 167 Pixels.
 - John Deere Program:** A specific advertisement for the John Deere Equine Program, offering more products and savings.

The website also features a sidebar with various partner logos and a footer with contact information and copyright details.